

ORDER



Orders
Order / Rev: 63186
Alt Order #: 09835090
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 461
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: GENERAL

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: American Rambler Pro
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/R/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	105	\$72,735.00	\$61,824.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	105	\$72,735.00	\$61,824.75	0.00
Totals	105	\$72,735.00	\$61,824.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS 47	30%	\$72,735.00
Market	100%	\$242,450.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	70%	\$169,715.00
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	10/03/12	10/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--WTF--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
RACHEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--			3			\$80.00		0.00			
E 2	WTEV	10/08/12	10/09/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MT-----	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
RACHEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----			2			\$80.00		0.00			

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Advertiser: Romney/R/President
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	10/03/12	10/05/12	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	--WTF--	:30	3	\$280.00	P-2	0.00	NM	3	\$840.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$280.00		0.00			
E 15	WTEV	10/03/12	10/05/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$400.00		0.00			
E 16	WTEV	10/08/12	10/09/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$400.00		0.00			
E 17	WTEV	10/03/12	10/05/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$400.00		0.00			
E 18	WTEV	10/08/12	10/09/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$400.00		0.00			
E 19	WTEV	10/08/12	10/09/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$400.00		0.00			
E 20	WTEV	10/03/12	10/05/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$400.00		0.00			
E 21	WTEV	10/03/12	10/05/12	M-F 7p M-F 7p	CM	7:00 PM-7:30 PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$400.00		0.00			
E 22	WTEV	10/08/12	10/09/12	M-F 7p M-F 7p	CM	7:00 PM-7:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$400.00		0.00			
E 23	WTEV	10/08/12	10/09/12	M-F 730p M-F 730p	CM	7:30 PM-8:00 PM	MT-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$500.00		0.00			
E 24	WTEV	10/03/12	10/05/12	M-F 730p M-F 730p	CM	7:30 PM-8:00 PM	--WTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$500.00		0.00			
E 25	WTEV	10/08/12	10/09/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:30 PM	MT-----	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$440.00		0.00			
E 26	WTEV	10/03/12	10/05/12		CM	11:00 PM-11:30 PM	--WTF--	:30	3	\$440.00	P-2	0.00	NM	3	\$1,320.00

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				M-F Action News @ 11p											
				M-F Action News @ 11p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- WTF--					3	\$440.00		0.00			
E 27	WTEV	10/03/12	10/05/12	Letterman	CM	11:30 PM-12:30 AM	-- WTF--	:30	3	\$160.00	P-2	0.00	NM	3	\$480.00
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- WTF--					3	\$160.00		0.00			
E 28	WTEV	10/08/12	10/09/12	Letterman	CM	11:30 PM-12:30 AM	XMT-----	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$160.00		0.00			
E 29	WTEV	10/08/12	10/09/12	Action News @ 5a	CM	5:00 AM-5:30 AM	MT-----	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
				Action News @ 5a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$40.00		0.00			
E 30	WTEV	10/03/12	10/05/12	Action News @ 5a	CM	5:00 AM-5:30 AM	-- WTF--	:30	3	\$40.00	P-2	0.00	NM	3	\$120.00
				Action News @ 5a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- WTF--					3	\$40.00		0.00			
E 31	WTEV	10/08/12	10/09/12	Action News @ 530a	CM	5:30 AM-6:00 AM	MT-----	:30	2	\$35.00	P-3	0.00	NM	2	\$70.00
				Action News @ 530a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$35.00		0.00			
E 32	WTEV	10/03/12	10/05/12	Action News @ 530a	CM	5:30 AM-6:00 AM	-- WTF--	:30	3	\$35.00	P-3	0.00	NM	3	\$105.00
				Action News @ 530a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- WTF--					3	\$35.00		0.00			
E 33	WTEV	10/03/12	10/03/12	Wed Reg 2	CM	9:00 PM-10:00 PM	-- W----	:30	1	\$3,400.00	P-2	0.00	NM	1	\$3,400.00
				Wed Reg 2											
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- W----					1	\$3,400.00		0.00			
E 34	WTEV	10/03/12	10/03/12	Wed Reg 3	CM	10:00 PM-11:00 PM	PI-- W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				Wed Reg 3											
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-- W----					1	\$2,400.00		0.00			
E 35	WTEV	10/04/12	10/04/12	Thu Reg 1	CM	8:00 PM-9:00 PM	--- T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				Thu Reg 1											
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--- T---					1	\$2,800.00		0.00			
E 36	WTEV	10/04/12	10/04/12	Thu Reg 2	CM	9:00 PM-10:00 PM	--- T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
				Thu Reg 2											
PERSONS OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--- T---					1	\$2,200.00		0.00			
E 37	WTEV	10/05/12	10/05/12	Fri Reg 3	CM	10:00 PM-11:00 PM	PI---- F--	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
				Fri Reg 3											
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--					1	\$2,200.00		0.00			
E 38	WTEV	10/06/12	10/06/12		CM	8:00 AM-9:00 AM	----- S-	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning Saturd: Saturday Early Show											
				EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$80.00		0.00			
E 39	WTEV	10/06/12	10/06/12	SEC SEC	CM	3:30 PM-7:30 PM (3:30 PM-7:30 PM)	-----S-	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
				COLLEGE FOOTBALL **MG GATORS?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,600.00		0.00			
E 40	WTEV	10/06/12	10/06/12	Sat Reg 1 Sat Reg 1	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				CRIMETIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$400.00		0.00			
E 41	WTEV	10/06/12	10/06/12	Sat Reg 2 Sat Reg 2	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				CRIMETIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$400.00		0.00			
E 42	WTEV	10/06/12	10/06/12	Sat Reg 3 Sat Reg 3	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
				48 HOURS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,400.00		0.00			
E 43	WTEV	10/06/12	10/06/12	Sat Reg 3 Sat Reg 3	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				48 HOURS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$700.00		0.00			
E 44	WTEV	10/07/12	10/07/12	Action News Sunday/Eye Action News Sunday/Eye on	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$100.00		0.00			
E 45	WTEV	10/07/12	10/07/12	CBS Sun Morning CBS Sun Morn News	CM	9:00 AM-10:30 AM	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				SUNDAY AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$600.00		0.00			
E 46	WTEV	10/07/12	10/07/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				FACE THE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,200.00		0.00			
E 47	WTEV	10/07/12	10/07/12	Jaguars Regular Season Jaguars Regular Season	CM	4:00 PM-8:00 PM (4:00 PM-8:00 PM)	-----S	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00
				NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$4,500.00		0.00			
E 48	WTEV	10/07/12	10/07/12	Sun Reg 1 Sun Reg 1	CM	7:00 PM-8:00 PM	-----S	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
				60 MINUTES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$4,000.00		0.00			
E 49	WTEV	10/07/12	10/07/12	Sun Reg 2 Sun Reg 2	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
				AMAZING RACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,250.00		0.00			
E 50	WTEV	10/07/12	10/07/12		CM	9:00 PM-10:00 PM	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00

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				Sun Reg 3											
				Sun Reg 3											
				THE GOOD WIFE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			2			\$2,500.00		0.00			
E 51	WTEV	10/07/12	10/07/12	Sun Reg 4	CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
				Sun Reg 4											
				THE MENTALIST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1			\$1,600.00		0.00			
E 52	WTEV	10/07/12	10/07/12	Su Action News @ 11p	CM	11:00 PM-11:30 PM	-----S	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
				Su Action News @ 11p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			2			\$440.00		0.00			
													Totals	105	\$72,735.00